

WHAT WE HIGHLIGHT FOR YOU

COMMUNITY

West Michigan Region
Greater Grand Rapids Area
Economic Growth and Development
Talent 2025
STEAM
International Family Roundtable Resource



TIES

Strong relationships with the medical,
research, and academic communities
Active community members, Certified
Tourism Ambassadors, Econ Club, HWM,
GRAM, etc



LIFESTYLE

Cost of living
Urban and Suburban Neighborhoods
Schools/Academia
Diversity
Housing and Value
Arts, Culture, and Sports

With the assistance of a select and integrated network, we swing the pendulum from recruitment to full community acclimation, directly impacting reputation, retention, and engagement.

We are a committed complementary partner in your comprehensive on boarding strategy.



86° WEST GROUP

3237 PLATINUM ST NE
GRAND RAPIDS, MI 49525
616-953-8862



86° West Group
EXECUTIVE REAL ESTATE. RELOCATION. INTEGRATION

WHO WE ARE

The 86° West Group set out to impact the way real estate and relocation services are organized and delivered. Traditional real estate and relocation services live in “silos”; emphasizing standard processes and transactions. The 86° West Group partners with you to create first impressions and welcome families to the area. We collaboratively work with community partners who have also developed new products and services. We look for ways to remove barriers that have previously prevented top talent relocating to the area.



1. We align primary agents with departments for continuity, familiarity, and ease of facilitating introductions
2. We do not “farm out” clients to agents, we have a core team
3. Each 86° West agent has access to the resources we specifically developed to meet the needs of the executive client
4. We facilitate connections to jump start full community integration
5. We specialize in complex international relocations
6. No fuss—all referrals are one call, one contact, Julia Harris

INTEGRATED SERVICE MODEL

The 86° West Group has a unique integrated service model. We developed a network of highly regarded professionals to address the most requested services related to an executive relocation. Service and expertise is at the forefront. This model positively impacts value, efficiency, communication, and the overall experience for our clients and your recruits. We take a client-centered approach with finding your dream home!

